世界无线局域网应用发展联盟
WLAN Application Alliance

2026 Global WLAN Industry Forum

AI + WLAN: Envisioning a New Premium Intelligent WLAN Ecosystem

March 2, 2026, 15:00–21:30

Great Room 1, W Barcelona Hotel, Spain

Agenda

No.	Theme	Time	Session	Topic
1	Standards Leadership Intelligent Connectivity for the Future	15:00-15:05	Opening Remarks	Opening Remarks
2		15:05-15:15	Ceremony	International Cooperation Initiative on Standards
3		15:15-15:30	Keynote Speech	Building the Foundation for the Intelligent Era: Expanding New Frontiers in AI Applications with Superior WLAN Performance
4		15:30-15:45	Keynote Speech	IEEE 802.11 Standards: The Performance Cornerstone of WLAN in the Era of AI Scalability
5		15:45-16:20	Panel	The Development Trends, Global Consensus, and Future Collaboration Directions of Standards for AI and WLAN Integration
6	Collaborative Applications Ecosystem Integration	16:20-16:35	Keynote Speech	Operator Practices: WLAN Network Upgrades and Scenario Implementation Empowered by AI
7		16:35-16:50	Keynote Speech	Regional Implementation and Global Standards Alignment for AI+WLAN
8		16:50-17:05	Keynote Speech	SAMENA Regional Collaboration: Building an Industrial Ecosystem for AI and WLAN Integration
9		17:05-17:20	Keynote Speech	WBA Global Ecosystem: Collaborative Innovation Pathways for AI-Driven WLAN Experience Enhancement
10	Technology-Driven Industry Co-Advancement	17:20-17:35	Keynote Speech	AI+WLAN Integrated Architecture: Technological Breakthroughs and Practical Applications on the Device Side
11		17:35-17:50	Keynote Speech	AI-Empowered WLAN: Industry-Specific Customized Solutions and Practical Outcomes Following Standard Implementation
12		17:50-18:05	Keynote Speech	WLAN in the AI Era: Building a Global Trustworthy Performance Certification System
13		18:05-18:20	Keynote Speech	Chip-to-Terminal Collaboration: The Foundational Support for AI-Driven WLAN Ultimate Experience
14		18:20-18:30	Ceremony	Certification Ceremony
15	Dinner	19:30-21:30	Dinner	WAA Night