



CMO Summit 2014

Data Dynamics: Innovative monetization opportunities

11th October, 2014
The Palace Downtown, Dubai

AGENDA



The CMO Committee is organizing a private event exclusive to CMOs (and equivalent) of SAMENA Council's chartered members including the leading telecommunications groups such as STC, Etisalat, Batelco, Orange Jordan, Turk Telecom, Ooredoo, VIVA, Zain Group and others.

SAMENA Council's CMO Summit provides CMOs with the opportunity to:

- Network with other CMOs of leading telecommunications operators in a private setting
- Influence SAMENA Council's regulatory and commercial agenda
- Learn about the latest innovation and industry best practices

STRATEGIC SPONSOR



SPONSORS



PARTNER



CMO Summit 2014

Data Dynamics: Innovative monetization opportunities



AGENDA

11th October, 2014

18:00 - 19:30

Cocktail Reception

19:30 - 19:35

Welcome Note



Andrew Hanna
COO, Viva Bahrain
Chairman of the CMO Working Group

19:35 - 19:45

Announcement on the Subsea Cable Working group to the C- Level attendees



Ahmed Mekky
CEO, GBI
Chairman of the Subsea Working Group

19:45 - 20:15

Revenue Stream Expansion



Mac Taylor
Chief Business Consultant
Huawei

20:15 - 20:30

Serving Starters

20:30 - 21:00

Cloud Computing, Data Privacy, Big Data & M2M



Nader Henein
Director of Security for Middle East and Africa
BlackBerry

21:00 - 21:30

Serving Main Course

21:30 - 22:00

Closing Strategic Panel: "Advanced Analytics Based Value Management"



Lars Riegel
Principal
Arthur D. Little Austria

22:00 - 23:00

Tea & Coffee Networking and Prize Draw



Contact Us

Tel: 971.4.3642700 | Fax: 971.4.3697513
info@samenacouncil.org | www.samenacouncil.org
#304, Alfa Building, Knowledge Village
P.O. Box: 502544, Dubai, UAE.