

SAMENA COUNCIL SUBMARINE SUMMIT 2015



9th March, 2015

The Address Downtown Hotel,
Dubai, UAE

A Platform to
COLLABORATE AND CONTRIBUTE
to the **SMART FUTURE**

AGENDA

SPONSORS

Host Sponsor



Strategic Sponsor



AGENDA

08:30-10:00	Welcome Coffee Registration and Networking
10:00-10:15	Welcoming Speech Bocar A. BA, CEO - SAMENA Telecommunications Council
10:15-10:30	Keynote Opening Remarks Ahmed Mekky, CEO - GBI Chairman - SAMENA Telecommunications Council Subsea Working Group
10:30-11:00	Setting the Scene John Mariano, Executive Vice President & Chief Operating Officer - David Ross Group
11:00-12:00	Morning Coffee Break and Networking Opportunity



AGENDA

12:00-01:00

Panel 1

Aligning the Subsea Cable Operators

- Evolving mindset of the ecosystem (Competing Vs. Complementing)
- Re-defining carrier business models in response to the smart future (Price Erosion, cost optimization, governance, leveraging assets, innovative offerings, and sustainability models)
- Crisis Times: cross connect (Cable Cuts, shunts, restoration, etc...)
- Networks Intelligence and Innovation (Best Practice, Recent technology, etc..)
- Community Awareness (joint efforts)

Moderator

John Mariano, Executive Vice President & Chief Operating Officer
- David Ross Group

Speakers

Amr Eid, Chief Commercial Officer - GBI

Omar Al Zaabi, Vice President, Products & Capacity Management,
Carrier & Wholesales - Etisalat

Dr. Colin Wallace, Director, Market development for Submarine Solutions - Ciena

01:00-02:00

Lunch and Networking Opportunity

02:00-03:00

Panel 2

Regulatory Framework Perspectives

- Framework to facilitate new Investment in Infrastructures (building/ upgrading)
- Framework between Governments & Subsea Cable Operators to facilitate permissions/ licensing / International Water Rights.
- Framework for Network Security and Technology Standardization.

Moderator

Mr. Iohann Le Frapper, Chief Legal Officer - GBI

Speakers

Douglas G. Smith, Of Counsel - Squire Patton Boggs LLP

Hisham Ibrahim, External Relations Officer, Technical Advisor - RIPE NCC

03:00-03:30

Closing Remarks and Recommendations

George Salama, Senior Manager Public Policy - SAMENA Council

03:30-04:30

Afternoon Coffee and Networking Opportunity



CONTACT US:

Tel: 971.4.3642700

Fax: 971.4.3697513

info@samenacouncil.org

#304, Alfa Building, Knowledge Village
P.O. Box: 502544, Dubai, UAE.